

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) [SIGN-UP NOW!](#) Click to become a Member for Free!



### The Business Edge Archives Available

**April 10th 2013: Leveraging Your Business Culture**

The word "culture" it seems elusive, however, business culture is a phenomenon that has a powerful impact on your business success. What we value, how we do business, how we interact with our customers and with each other defines a business culture. Do you know your business culture? Can you recognize its impact? Dr. Anne Ferrante explains the link between culture and financial performance, customer satisfaction and employee engagement and the critical role of organizational and personal leadership.

### Tune in

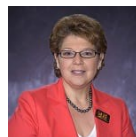
Archives Available on VoiceAmerica  
Business Channel

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)



### Featured Guest



#### Dr. Anne Ferrante

Dr. Anne Ferrante is an educator, executive coach and organizational cultural expert. What stimulated Anne's interest and experience with business culture was when she was an internal organizational development consultant for ATT and Lucent Technologies. Anne designed and implemented leadership and employee development programs to support a corporate-wide culture change initiative and worked extensively with leaders and managers. Anne gained first-hand knowledge of cultural differences while living and working abroad in Europe, the Middle East and India which sparked her curiosity in global workforce development and cross-cultural management, topics on which she teaches, consults and

[Read more](#)

### Share This Episode



### Connect with VoiceAmerica

Download our mobile apps

