



# Financial Excellence



Special Edition Series of

## Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by

**Financial Excellence with Game Changers, presented by SAP**  
**Tuesday at 7 AM Pacific /10 AM Eastern**  
**April 16th 2013: Performance Management: Steppingstone to Predictive Analytics**

Today's buzz: Performance management. Your CFO's priorities have to change. How? Beyond closing the books, your Office of Finance must become a steward of the business, generate new revenue from customers and markets, and much more. The challenge: how to harness your EPM data and understand it well enough to integrate fact-of-life business risk into transparent, fact-based decisions that drive business results. Are you ready to leave conventional wisdom behind? The experts speak. John Steele, Deloitte: "You can't manage what you don't measure." – Business adage attributed to Peter F. Dru

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### Featured Guests



#### John Steele

John Steele is a principal with Deloitte Consulting LLP and leads the U.S. SAP Finance Transformation Practice. He has spent the past 14 years focused on SAP-enabled business transformation initiatives.

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#### Jim Braun

Jim Braun is an Enterprise Performance Management (EPM) Capability Leader at Capgemini, with 23 years of experience across multiple industries. He has demonstrated successes in leading large-scale EPM/SAP BPC projects combined with valued experience in accounting, finance, planning and budgeting, and reporting and analytics.

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#### Kurt Bilafer

Kurt Bilafer is the Regional Vice President of Analytics for SAP Asia Pacific Japan (APJ). Under his leadership, the analytics team focuses on developing and driving the growth strategy that enables business excellence across the region, overseeing sales and operations, and improving customer satisfaction.

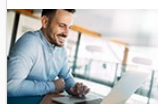
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