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## REAL RECOGNITION RADIO

with Roy Saunderson & S. Max Brown every Tuesday at 1:00 et.



*The show that is all about building relationships, inspiring greatness and creating a workplace where people can thrive.*

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### Real Recognition Radio Archives Available April 16th 2013: Employee Loyalty and Culture

Are all the perks necessary? On the next episode of Real Recognition Radio, Roy Saunderson and S. Max Brown speak with Stan Phelps, the author of the amazon Best Seller, *What's Your Purple Goldfish?: How to Win Customers and Influence Word of Mouth*. Stan gained his know-how through a career filled with "dream jobs" for global mega-brands in sports including Adidas, IMG and the PGA of America. What workplace trends attract, retain, and create more loyal and engaged employees? Don't miss Rideau's next Real Recognition Radi

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### Featured Guest



#### Stan Phelps

Stan Phelps is the author of the amazon Best Seller, *What's Your Purple Goldfish?: How to Win Customers and Influence Word of Mouth*. His ideas and writings have recently expanded to include the Green Goldfish Project, helping business leaders understand the value for creating signature moments and extras for employees. Stan is an Experience Architect at 9 INCH marketing. He gained his know-how through a career filled with "dream jobs" for global mega-brands in sports including Adidas, IMG and the PGA of America.

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