



The Business Elevation Show with Chris Cooper - Be More. Achieve More
Friday at 8 AM Pacific
May 03rd 2013: LinkedIn - how to use it to develop your career and business with Will Kintish

Do you understand how to use LinkedIn really effectively? Or are you one of the many people who just try to collect as many connections as possible? My guest on this show Will Kintish never changes his message "There is nothing to beat face-to face networking". But when you use LinkedIn in conjunction with traditional networking it is a powerful cocktail for developing your career and building your business. Strategy for success is visibility and in today's world it is critical that all 'serious' players have an online presence. Of all the social networks LinkedIn has to be the best for your

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Featured Guest



Will Kintish

Will Kintish qualified as a chartered accountant in 1971, and practiced for the next 30 years. He ended his accountancy career as a senior partner to show people in the professional and financial sectors how to attract more business. Since then he has presented to over 70,000 people helping them become more confident and effective networkers. He is an advisor, trainer and consultant to many major financial and professional organisations. He trained and graduated with the Dale Carnegie Organisation and is a Former senior National Board member of the Professional Speaking Association. Since 2009 he has become widely recognized as a leading exponent and advisor on the professional social network

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