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May 21st 2013: From Panic to Paycheck: Graduate to a Great Job

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Are you graduating from college this month without a job? About 50% of the “successful” recent grads that our guest David DeLong studied for his new book : "Graduate to a Great Job" didn't know what they wanted to do for work when they got their diploma. So stop beating yourself up if you don't know yet. It's time to take action. Maybe you have no clue yet about what kind of job you want. Or you may have some strong ideas but limited knowledge of the actual job market in those areas. Wherever you are, David DeLong has some helpful suggestions for all graduates and their parents.

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Featured Guest



Dr. David DeLong

Dr. David DeLong is an expert on the skills that individuals and organizations need to be successful in today's economy. He is author of the new book Graduate to a Great Job: Make Your College Degree Pay Off in Today's Market. This book is based on more than 30 case studies of recent college graduates who have landed successfully in the job market.

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