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Fear is Negotiable: Business Survival Skills 101

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May 28th 2013: IT'S A DISASTER! ... and What are YOU Gonna Do About it?

Bill and Janet Liebsch have dedicated their lives to finding ways to make preparedness an integral part of society utilizing their customizable "It's a Disaster!...and what are YOU gonna do about it?" book. Their primary objective is to help educate the public and fund and support First Responders, schools and volunteers with their collaborative Public-Private Partnership ideas. Join us as we discuss their creative programs, the customizable book, the importance of preparedness and what you can do today to start getting ready.



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Featured Guest



Bill & Janet Liebsch

Bill and Janet Liebsch are the founders of FedHealth, a publishing and marketing company formed in 1999 to help the public focus on preparedness and health-related issues. They also are the authors and publishers of "IT'S A DISASTER! ...and what are YOU gonna do about it?" and are dedicated to developing programs that benefit volunteers, schools and First Responders. The 266-page customizable book helps families and businesses prepare for and respond to most types of disasters, emergencies and first aid needs. With hundreds of thousands of books in print and millions in cash and match donations, Fedhealth continues to explore new and innovative ways to help North Americans "be aware, be pre

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