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### The Business Edge

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June 05th 2013: Leading Change by Changing the Way You Lead

What's your business, firm or start-up about and where is it going? Paul's episode will center on the transformation that is happening in leadership today – from one focused on financial metrics, to one focused on purpose and meaning. He will share tools for living the mission statement, recruiting great talent, supporting high-potential employees, engaging stakeholders and measuring and monitoring success by discovering the Culture within your organization.

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### Featured Guest



#### Paul Spiegelman

Paul Spiegelman is Chief Culture Officer of Stericycle, a NASDAQ listed global services organization with 13,000 employees and is the Founder of BerylHealth and The Beryl Institute. Paul also co-founded the Inc.

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