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**June 03rd 2013: Craving - Why We Can't Seem To Get Enough with Guest Omar Manejwala, M.D. SVP and Chief Medical Officer, Catasys, Inc.**

When we find ourselves wanting something strong enough, we'll do just about anything to get it - sometimes at the expense of our bodies, brains, bank accounts, and relationships. So why do we sometimes have the irrepresible feeling that we need something such as food, cigarettes, alcohol, or sex - that we really just want? Our guest today will address the following: 1) how and why our brain drives behavior; 2) how to change the part of the brain that fuels our cravings; 3) the warning signs that craving is evolving into addiction; 4) why craving is the most difficult component of addiction

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### Featured Guest



#### Omar Manejwala, M.D.

Omar Manejwala, M.D., is the Senior Vice President and Chief Medical Officer of Catasys in Los Angeles. Dr. Manejwala is a psychiatrist, a fellow of the American Psychiatric Association and a diplomate of the American Board of Addiction Medicine. He has extensive addiction experience and a passion for integrated treatment approaches. Previously, Dr. Manejwala served as Medical Director at Hazelden. Prior to Hazelden he was the associate medical director at the Farley Center and the executive chief resident in Psychiatry at Duke University Medical Center. He graduated from the University of Maryland School of Medicine and earned his MBA from the University of Virginia's Darden School. Dr. M

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