



Sharon Kleyne Hour
Monday at 10 AM Pacific
June 27th 2011: Rona Tison, Sr. Vice President- Corporate Relations ITO EN (North America) INC.
<http://www.itoen.com/heritage> and Rebecca Petris, Founder of Dry Eye Zone (Poulsbo, WA) <http://www.dryeyezone.com>

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Monday at 10 AM Pacific Time on VoiceAmerica Variety Channel and Wednesday 12 Noon Pacific on VoiceAmerica Health and Wellness Channel

In 2002, the Teas' Tea line of natural, unsweetened bottled tea was launched. The product line functions as the centerpiece of ITO EN (North America) Inc. for it upholds ITO EN's principles of Natural, Safe, Healthy, Well-Designed, and Delicious. The product was first introduced through wholesale distribution in New York City and the Tri-State area. The Dry eye zone is our portal. It's the information center where you can get things like consumer guides to various types of dry eye products, glossary definitions of dry eye terms, a reference list of BAK concentrations in prescription medication

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Featured Guest



Rona Tison
Rona Tison is the senior vice president of corporate relations at ITO EN (North America) INC. with expertise in retail operations and merchandising, public relations, food and beverage management, customer relations, and sales and event planning. Tison has extensive experience in the tea industry and has received Green Tea Certification from ITO EN. At ITO EN, she is responsible for maintaining and developing the company's corporate image through branding, public relations and promotional events. Tison also helps to generate business opportunities related to ITO EN by securing new beverage distribution channels and communicating with restaurant and distribution partners. In addition, she

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