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**Winning Ponies**  
Thursday at 5 PM Pacific  
June 13th 2013: 'Winning Ponies' Presents VP of Marketing Mandy Minger and VP of Racing Communications John Asher

Mandy Minger, Vice President of Marketing, has been with Daily Racing Form since 1992. Minger began her career in thoroughbred racing as a groom at Philadelphia Park and in the publicity department at the Atlantic City Race Course. In 1991, she joined The Racing Times and, following the publication's closing, moved to Daily Racing Form as marketing coordinator in 1992. She held various marketing positions before assuming her current position in 2000. Minger is President of the Turf Publicists of America, a member of the Eclipse Awards Steering Committee and is active in thoroughbred retirement

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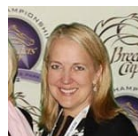
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### Featured Guests



#### Mandy Minger

Mandy Minger, Vice President of Marketing, has been with Daily Racing Form since 1992. Minger began her career in thoroughbred racing as a groom at Philadelphia Park and in the publicity department at the Atlantic City Race Course. In 1991, she joined The Racing Times and, following the publication's closing, moved to Daily Racing Form as marketing coordinator in 1992. She held various marketing positions before assuming her current position in 2000. Minger is President of the Turf Publicists of America, a member of the Eclipse Awards Steering Committee and is active in thoroughbred retirement causes. She has been a guest speaker at the University of Arizona's Race Track Industry Program and

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#### John Asher

John Asher, vice president of communications at Churchill Downs, has worked in the thoroughbred racing industry as a journalist and a publicist for more than 20 years. Asher joined Churchill Downs in January 1997 and has served in his current position since March 1999, overseeing communications and public relations efforts at the home of the world-famous Kentucky Derby and the flagship operation of Churchill Downs Incorporated. As a radio journalist at WHAS-AM and WAVE-AM in Louisville, Asher earned five Eclipse Awards for Outstanding National Radio Coverage of Thoroughbred Racing. His work on other issues earned such recognition as a National Headliner Award; a Scripps-Howard Award; and h

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