



## Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by 

**Coffee Break with Game-Changers, presented by SAP**  
**Wednesday at 8 AM Pacific/11 AM Eastern**  
**June 19th 2013: IT Professional Brain: Secret Sauce for Success**

Today's buzz: The IT Brain. Whoosh! Faster benchmarks. Hybrid cloud computing. Big Data. Analytics for the whole company. Wait a sec. Even the most exciting new technology is doomed to fail unless your IT department assesses its challenges and opportunities to develop a viable strategy and bring back office to front office. Think about it. The experts speak. Ben Kepes, Diversity Limited: "The organization of the future will look radically different from that which has gone before. IT departments face unrelenting pressure to innovate, deliver agility and stop being seen as the Department of

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### Featured Guests



#### Ben Kepes

Ben Kepes is a technology evangelist, investor, commentator and business adviser. His business interests include a diverse range of industries from manufacturing to property to technology. As a technology commentator in traditional media and extensively online, Ben covers the convergence of technology, mobile, ubiquity and agility, all enabled by the Cloud. Areas of interest extend to enterprise software, software integration, financial / accounting software, platforms and infrastructure, as well as articulating technology simply for everyday users. As a globally recognized subject matter expert and influential technology thinker, his commentary has been published on ReadWriteWeb, GigaOm, Th

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#### Dr. Richard Goodwin

Dr. Richard Goodwin is a Senior Researcher at IBM's T. J Watson Research Center in Yorktown Heights, NY. He applies his background in artificial intelligence and mobile robotics to improving customer insight, experience and engagement for both retail and business customers. Previously, Richard worked on tools to improve knowledge sharing for IBM's SAP consultants and on agent-based optimization for steel mills and paper mills. He has published more than 40 scientific papers, is a winner of the Wagner Prize in Operations Research, and holds 13 U.S. patents.

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#### Dale Young

Dale Young currently leads IBM's GBS SAP Global Center of Competency driving Emerging Solutions & Technology; Project Deployment; Strategic Solutioning; and the Lab for SAP Solutions. He has been responsible for the delivery of SAP architecture and enterprise strategies, data and analytics strategies, centers of excellence, enterprise portal strategies, and solutions across North America and Europe. In this role, Dale has led some of IBM's largest strategy and transformation projects across industry-leading banking, insurance, electronics, and pharmaceutical/medical device manufacturers in Europe and North America. Additionally, he has pioneered some of IBM's latest advances in SAP Methodol

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#### Swen Conrad

Swen Conrad currently leads product marketing for the cloud-based SAP HANA solutions SAP HANA One and SAP HANA Enterprise Cloud. He is an expert on Big Data, cloud and IT management, and has worked in a variety of senior roles including pre-sales, consulting, program management, and marketing at Hewlett-Packard, Synopsys and SAP. Swen frequently speaks at industry events and participates on expert panels. He has authored a book on IT Business Management fostering the trend of running IT with a stronger view at business results.

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