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June 26th 2013: Social Media and Higher Education: Does Rate My Professors.com Hurt College Professors?

The influence of social media is a new phenomenon that has affected every sector. Social media has also affected the higher education sector. Social media has a major influence on this new generation of college students. Reputation management is a big issue with social media. With the emergence of social media influences such as Facebook.com. When things go viral, it can tarnish someone's reputation in a matter of minutes! Rate My Professors.com (RMP) can damage a professor's reputation. Many students misuse the teacher evaluation process to settle a score with a professor. Many students mi

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Featured Guest

Guest Image

Dr. Jammie Price

Dr. Jammie Price is a Professor of Sociology at Appalachian State University. She is also an Internship Coordinator at ASU and an editor for the Journal of Applied Social Science

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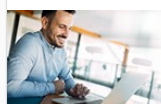
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