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June 27th 2013: Customer Vision In Every Decision Part 2

The customer is the lifeblood of every business. There are two important factors that are critical to the continued success of your company, maintaining your current customer base while adding new customers. Unfortunately, your competition would like to increase their market share by reducing your customer base. In today's highly competitive environment, you must enhance existing customer relationships while targeting and acquiring new customers. Today's show is the second of two parts that will provide ideas and strategies for dealing with difficult customer relations.



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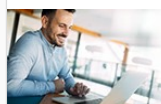
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