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July 2nd 2013: Information Security Basics

From cyber-attacks, to hacking, to stolen personal information, it's almost impossible to keep up with the rapidly evolving, and mysterious, world of information security. Jim Soenksen, Founder and CEO of the Pivot Group, an information security consulting firm, will walk us through everything you need to know and what you need to do to help keep your business and personal information safe.

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Featured Guest



Jim Soenksen

Jim Soenksen has over 20 years of experience in the information security and technology industries. Conveying the knowledge and conviction it takes to fight cyber-crime, Jim offers a realistic view of today's security issues and remedies for the business community. He blends business goals with technology, training, policies, and improved processes to provide the appropriate security program and regulatory compliance for each individual company. Jim is a regular speaker and expert witness on Information Security and Data Privacy. Jim is a subject matter expert in data privacy, information security, computer security breaches, HIPAA and HITECH Act regulatory compliance laws, and state data br

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