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The Business Edge

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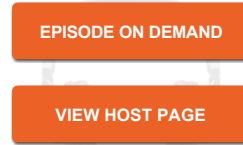
July 03rd 2013: Special Encore Presentation: The Power Formula for LinkedIn Success

Wondering what the buzz is about this thing called LinkedIn? Worried your competitors are using it to gain a competitive advantage? Then get ready to hear from national LinkedIn expert, Wayne Breitbarth as he shares with you how to promote your business, find new prospects, connect with decision makers, get found by the right people and gain competitive intelligence.



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Featured Guest



Wayne Breitbarth

Wayne Breitbarth is the CEO of Power Formula LLC. He is an experienced businessman, speaker, and author and an internationally recognized industry leader in LinkedIn training, marketing, and consulting. Wayne has shared his expertise with more than 80,000 business professionals through private business consulting, dynamic presentations to worldwide audiences, and his critically acclaimed book The Power Formula for LinkedIn Success

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