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The Business Edge

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July 10th 2013: Special Encore Presentation: Leading Change by Changing the Way You Lead

What's your business, firm or start-up about and where is it going? Paul's episode will center on the transformation that is happening in leadership today – from one focused on financial metrics, to one focused on purpose and meaning. He will share tools for living the mission statement, recruiting great talent, supporting high-potential employees, engaging stakeholders and measuring and monitoring success by discovering the Culture within your organization.



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Featured Guest



Paul Spiegelman

Paul Spiegelman is Chief Culture Officer of Stericycle, a NASDAQ listed global services organization with 13,000 employees and is the Founder of BerylHealth and The Beryl Institute. Paul also co-founded the Inc. Small Giants Community, an organization that brings together leaders who are focused on values-based business principles. As the former CEO of BerylHealth, Paul led a unique, people-centric culture for a company that won nine "best place to work" awards, including the #2 Best Medium Sized Company to Work for in America. Paul was honored with the Ernst & Young 2010 Entrepreneur of the Year award. Paul is a sought-after speaker and author on leadership, employee engagement, entrepreneur

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