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Leading Conversations Friday at 10 AM Pacific

July 12th 2013: What would Leo say? Get Your Genius On!

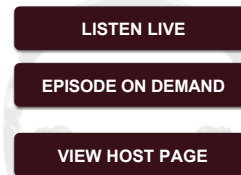
Cheryl Esposito welcomes Michael J. Gelb, the leading authority in the fields of creative thinking and accelerated learning. He has authored 12 books on creativity and innovation, including the international best seller *How to Think Like Leonardo Da Vinci: Seven Steps to Genius Every Day*. What is genius? Michael Gelb says you don't have to be born a genius; you just have to learn to think like one. Having studied some of the world's greatest minds, including Plato, Leonardo Da Vinci, Thomas Edison, and Albert Einstein, he found traits and behaviors common across the lot. Michael challenges u

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Featured Guest



Michael J. Gelb

Michael J. Gelb is the author of *The Art of Connection* and has pioneered the fields of creative thinking, accelerated learning, and innovative leadership. He leads seminars for organizations such as DuPont, Merck, Microsoft, Nike, Raytheon, The London Business School and the University of Virginia's Darden School of Business. His skills as a professional juggler who performed with the Rolling Stones and Bob Dylan, led him to teach juggling as a way to promote accelerated learning and team-building. He is the coauthor of *Brain Power* and author of *How to Think Like Leonardo da Vinci* and several other bestsellers. His website is www.MichaelGelb.com.

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