



### Forget Patience, Let's Sell Something! Archives Available

July 11th 2013: Advance Your Sales Success With An Effective Online Visibility Strategy

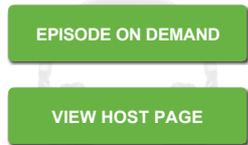
Let's face it, there are so many social media venues today that it's difficult for the average sales and business professional to know which direction to go, or which mediums are most relevant. Should you engage in all of the social media sites, some of them, or none of them? Does anyone really have clarity regarding the significance of social media in today's business and sales arena? How much time per day/week should you invest in having a presence online? Tune in today's show as my guests and I delve into these questions and more. Jim Patterson and Mike Barnes are partners, and are on

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### Featured Guests



#### Jim Patterson

Jim Patterson writes and speaks on the online marketing topics that he works with every day. As the COO of two companies launching marketing tools products and a direct sales opportunity, these topics are more than just theory for him. The thirty plus years that Jim has spent in all areas of sales, marketing and training have given him a unique perspective on applying these skills across any and all industries. From sporting goods and the retail shoe business to banking, insurance and the financial services industries he has acquired insights and strategies that he genuinely enjoys adapting to unique marketing challenges and sharing them for the benefit of any and all that are interested.

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#### Mike Barnes

Mike Barnes Founder of SEO Alien, is a national speaker, Search Engine and Social Media marketer that is dedicated to helping his customers reach the highest in optimization. Mike has been pushing the frontiers of the online marketing possibilities and is always seeking new opportunities that can make the Internet work for any industry. Mike has always taken advantage of the Internet marketing possibilities. His online techniques helped him rise to the top. Today, Mike uses Social Media such as Facebook, Twitter and many other social media websites, to create a Matrix of high ranking links around your website that drives them to the top of the search engines.

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