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### The Business Elevation Show with Chris Cooper - Be More. Achieve More

Friday at 8 AM Pacific

July 19th 2013: **Business Secrets of the Trappist Monks - One CEO's Quest for Meaning and Authenticity.**

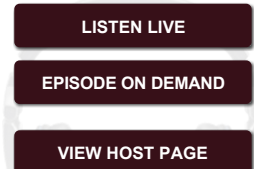
Monks are known for living in silence and seclusion, but entrepreneur August Turak knows that they hold something of great value to the secular world—the key to business success. In his new book, "Business Secrets of the Trappist Monks: One CEO's Quest for Meaning and Authenticity," Turak tells the story of how he spent the past 17 years working part-time alongside Trappist monks as they ran high-margin businesses producing widely sought after commodities such as beer, eggs and exotic mushrooms. Turak started out searching for enlightenment but ended up with a lifetime of lessons that taught h

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### Featured Guest



#### August Turak

August Turak is a successful entrepreneur, corporate executive, and award winning writer and author of Business Secrets of the Trappist Monks: One CEO's Quest for Meaning and Authenticity (Columbia Business School Publishing; July 2013). He has been featured in the Wall Street Journal, Fast Company, Selling Magazine, the New York Times, and Business Week, and is a popular leadership contributor at Forbes.com. His website is [www.augustturak.com](http://www.augustturak.com)

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