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**July 17th 2013: Social Media and Employers:
Should Employers Be Able to Access Your
Facebook Page for Hiring Decisions?**

Have you ever Googled your name? Current and potential employers are doing it. With the emergence of social media influences such as Facebook.com, employers are using social media as part of their due diligence for investigating new and current employees. Numerous colleges and universities have warned graduating seniors to be careful about the dangers of social media, such as Facebook and others. Some heed this warning, however many do not. Privacy is a thing of a bygone era. The internet and social media has forever changed that. Reputation management is a big issue with social media. No

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Featured Guests

Guest Image

Lori Andrews, JD

Lori Andrews, JD, is a distinguished professor of law at Chicago-Kent, College of Law and director of Institute for Science, Law and Technology. • EXPERIENCE: She is the author of 11 nonfiction books and 150 articles on biotechnology, genetics and social networks. Her latest book is, "I Know Who You Are and I Saw What You Did: Social Networks and the Death of Privacy (2012)." Professor Andrews frequently appears on television, including on Oprah, 60 Minutes, Good Morning America, and Nightline. She is also the creator of the Social Network Constitution. • EDUCATION: She has a J.D. from Yale Law School; and a BA from Yale College, summa cum laude.

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Guest Image

Charles Lamberton, JD

Charles Lamberton, JD, is President of the Lamberton Law Firm, LLC, a workplace rights and employment discrimination law firm based in Pittsburgh, Pennsylvania. • EXPERIENCE: He is a leading Pittsburgh employment discrimination lawyer and wrongful termination attorney. He has recovered millions of dollars for his clients. His cases have been covered in several major news media such as the San Francisco Chronicle, the Los Angeles Times, the Washington Post, Forbes and the Miami Herald. He represents employees throughout the Commonwealth of Pennsylvania. • EDUCATION: He has a J.D. from the University of Pittsburgh School of Law, where he graduated with honors; and a BA in economics from Sai

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Guest Image

Courtney Hefferman Mimmo

Courtney Hefferman Mimmo is Social Media Director for O'Connell & Goldberg (O&G) public relations. • EXPERIENCE: She previously served as digital client manager for Zimmerman Advertising in Fort Lauderdale, where she led successful strategy, social platform performance, blog content, and web/media unit analytics initiatives for such clients as Atlantis, Paradise Island; Friendly's; QVC; and White Castle. She also was creative services coordinator for WSVN-TV News in Miami and project manager at Henninger Media Services in Arlington, Va; • EDUCATION: She has a BA in Media Studies from the Catholic University of America.

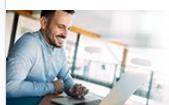
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