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July 29th 2013: The Power of Coaching

Coaching leaders, managers, and up-andcoming talent is increasingly accepted as a proven, effective way for people to improve capabilities and results. In this interview, Andrew Neitlich, Founder and Director of the Center for Executive Coaching, discusses coaching as a powerful tool to help people achieve their most ambitious aspirations and improve their results. You will discover what coaching is, how it works for maximum results, key coaching conversations, and how and when to use coaching. Don't miss out on learning about one of the most potent and effective ways to help people -- from a



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Featured Guest



Andrew Neitlich

Andrew Neitlich is the Founder and Director of the Center for Executive Coaching a leading training company for professionals worldwide who want to learn best practices in coaching. He earned his MBA degree from Harvard Business School, and is the author of The Way to Coach Executives, Elegant Leadership, and -- with Guerrilla Marketing founder Jay Conrad Levinson, Guerrilla Marketing for Coaches. He has traveled the world training professionals to be coaches, and coaches executives in technology, healthcare, professional services, and non-profit organizations. He lives in Sarasota Florida with his wife and children.

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