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**July 25th 2013: Succeeding in a " Man's Profession" and the Tip that can Save Your Life**

25 years ago, Loretta Rosenmayer started Trench-It, a small trenching company with four employees and \$15,000 borrowed from a close female friend who believed in her dream. Today, she is a leader in the development and execution of premier design, construction and management solutions for electric, gas and renewable energy construction services. She incorporate the core value of integrity into her business. As CEO Loretta leads more than 850 men and women she calls strong and proud and has revenues of over \$250 million. Following a brush with death in heart surgery, and a close call w

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##### Loretta Rosenmayer

25 years ago, Loretta Rosenmayer started Trench-It, a small trenching company with four employees and \$15,000 borrowed from a close female friend who believed in her dream. Today, she is a leader in the development and execution of premier design

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##### Mellanie True Hills

Following a brush with death in emergency heart surgery, and a subsequent close call with a stroke due to an irregular heartbeat, atrial fibrillation, Mellanie True Hills pledged to leave behind her high-tech executive life to use her second chance to help others avoid heart disease and stroke. As a patient advocate and heart-health expert, she founded the non-profit American Foundation for Women's Health and StopAfib.org, a patient advocacy organization that provides information and support for those living with atrial fibrillation. She travels extensively, speaking out about heart disease, stroke, wellness, prevention, and patient advocacy, including at American Heart Association for Women

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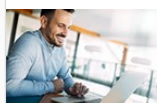
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