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August 12th 2013: **Feel Better With Technology - The Leading Edge of Mental Health**

The famous iPhone advertisement tagline "There's an app for that" is ringing true in many areas of our life, but what about mental health? David Burt and Eron Cohen will discuss the current state of software applications that help mental health patients and what the ramifications are for the future. This episode will focus on consumer centered self-help software that is available now or currently being tested. Joining us will be David Burt and Eron Cohen from LinkedWellness, a Baltimore based startup that will soon begin offering the first of its kind, SPARX, the Video Game f

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Featured Guests



David Burt

David Burt founded LinkedWellness.com to bring the best e-therapies to people suffering from behavioral health conditions. Prior to founding LinkedWellness, Mr. Burt was the CEO of two publicly-traded companies: Ergo Science, a Boston biotech company that developed a new drug for type 2 diabetes that is now FDA approved and on the market with a superior cardiovascular profile; and Lyris, Inc. a San Francisco based internet marketing technology company.

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Eron Cohen

Eron Cohen is a consumer technology expert, software developer and experienced web marketer. Eron loves to discuss the latest developments in technology and the real world benefits and consequences. He is currently employed at LinkedWellness as Director of Digital Marketing.

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