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LEADERSHIP MATTERS

with Dr. Sheryl White

GUEST CO-HOST DR. UNDRAYE HOWARD



Leadership Matters
Wednesday at 2 PM Pacific
August 14th 2013: Leap of Faith: Starting a New Nonprofit

In 2010, today's guest, Greg Fripp, ended a very successful and lucrative career in business to launch a nonprofit organization that aligned with his passion for growing food and helping people. His new organization, called "Whispering Roots," was subsequently launched with a mission of bringing healthy food, education and living wage employment to underserved communities by using "aquaponics." Join us as we discuss with Greg why he decided to change careers and risk his life savings to start Whispering Roots, what "aquaponics" is and how it is helping underserved populations, how he created

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Featured Guest

Guest Image

Greg Fripp

Greg Fripp proudly served his country in the U.S. Navy as both a highly rated Officer and Enlisted Member. After completing his military service, Greg had a very successful career in the corporate world ultimately achieving the position of Head of Talent Acquisition (recruiting) for TD AMERITRADE. Greg left that role in 2010 to pursue his passion for growing food and helping people. Greg's vision led to the creation of Whispering Roots, Inc., a nonprofit organization dedicated to bringing healthy food, education, and living wage jobs to underserved communities by using aquaponics – an integration of aquaculture (growing fish for food) and hydroponics (growing plants in a soilless medium).

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