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REAL RECOGNITION RADIO

with Roy Saunderson & S. Max Brown every Tuesday at 1:00 et.



The show that is all about building relationships, inspiring greatness and creating a workplace where people can thrive.

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August 6th 2013: Willful Blindness

On the next episode of Rideau's Real Recognition Radio, Roy Saunderson and S. Max Brown speak with Dr. Margaret Heffernan the author of Willful Blindness. Dr. Margaret Heffernan produced programs for the BBC for 13 years. She then moved to the US where she spearheaded multimedia productions for Intuit, The Learning Company and Standard&Poors. She was Chief Executive of InfoMation Corporation, ZineZone Corporation and then iCast Corporation, was named one of the "Top 25" by Streaming Media magazine and one of the "Top 100 Media Executives" by The Hollywood Reporter. How can appreciatio

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Featured Guest



Dr. Margaret Heffernan

Dr. Margaret Heffernan is the author of Willful Blindness. Dr. Heffernan produced programs for the BBC for 13 years. She then moved to the US where she spearheaded multimedia productions for Intuit, The Learning Company and Standard&Poors.

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