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JASON HENRICHS

Breaking Banks Fintech
Thursday at 12 Noon Pacific
August 8th 2013: Special Encore Presentation:
Here come the Neo-Banks

Pre-paid debit cards are the fastest growing deposit product in countries like the United States and China today. In the US healthy 25% year-on-year growth the last 4 years now amounts to \$350 Billion dollar annual business. In contrast checking accounts in the US have been shrinking by close to 4% year-on-year since 2009. The vanguards of the new bank account today, however, are not necessarily the giants of the financial industry. The new bank account is being defined by a different set of rules. Low friction, engaged customer base, differentiated distribution (no branches) and strong digita

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Featured Guests

Guest Image

Jon Rosner

Jon Rosner- Bluebird/AMEX Jon Rosner is Vice President, Product Development at American Express. In this role Mr. Rosner is responsible for product and capability development for the US Payment Options business including the creation of Bluebird, a debit and credit alternative in partnership with Walmart. Prior to assuming this position, Mr. Rosner held a variety of roles of increasing responsibility at American Express in marketing, strategy, finance and business development functions in Merchant Services, International Consumer Card and Travelers Cheques. He joined American Express as a campus hire in the Strategic Planning Group. Mr. Rosner earned a BS from Wharton and an MBA from NYU

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Guest Image

Shamir Karkal

Shamir Karkal- Co-Founder & CFO Simple Shamir is a software engineer turned finance and banking expert. Prior to Simple, Shamir was a consultant with McKinsey & Co. specializing in strategy consulting for financial institutions in Europe, the Middle East, and the US. Prior to McKinsey, Shamir was a software engineer. He has a bachelor's in computer science, a master's in information technology, and an MBA from Carnegie Mellon University.

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Guest Image

Alex Sion

Alex is President of Movenbank and is responsible for management of Movenbank against its business and product strategy. He is based in New York City and has over 18 years of experience in business, technology and marketing strategy for financial services firms. Prior to Movenbank, Alex led the Financial Services Center of Excellence at SapientNito, one of the leading marketing and technology services agencies in the world. He was responsible for dramatically accelerating the firms growth in retail banking and the retail wealth management sectors and for establishing the firms' sector strategy and point of view in the market. He served as an advisor on digital strategy and disruption for

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