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The Money Answers Show Monday at 12 Noon Pacific August 19th 2013: Keys to Success in Running Your Small Business

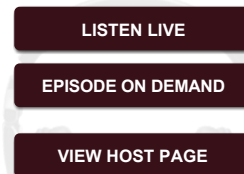
Many people start and run businesses without proper training to do so. In this interview, Vivian Gaspar, the author of: "Stop My Crisis- Be the 1 in 5 – The Business Owner's and Sales Professional's Guide to Success", explains how to deal with the most common pitfalls that business owners run into. Her book is a compilation of 28 topics written by 27 experts. The topics cover many aspects of how to start a business as well as how to push your business forward to succeeding in all economies, including: business plans, marketing, employment law, business funding and psychological tips for pushin

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Featured Guest



Vivian Gaspar

Vivian Gaspar is the author of: "Stop My Crisis- Be the 1 in 5 – The Business Owner's and Sales Professional's Guide to Success". This book is a compilation of 28 topics written by 27 experts. The topics cover many aspects of how to start a business as well as how to push your business forward to succeeding in all economies. Topics include: business plans, marketing, employment law, business funding and psychological tips for pushing through tough moments. Ms. Gaspar's second book: "Stop My Crisis – Facing Life's Challenges Head On" is a compilation of 24 topics by 18 experts. These topics include: ID theft; credit score basics; IRS help; debt settlement; government help for low incom

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