



Breaking Banks Fintech
Thursday at 12 Noon Pacific
August 15th 2013: The Underbanked don't need banks anymore!

Do the underbanked really need bank accounts anymore? With the introduction of mobile financial options, more and more people are opting out of traditional bank accounts and turning to the myriad of financial options that are becoming available as an alternative to traditional checking accounts. Between pre-paid debit cards, gift cards, Western Union accounts, Paypal, pre-paid cell phones, mobile wallets available, social payment systems, the PayNearMe service, and Peer 2 Peer lending taking off, people can avail themselves of all the benefits of banking without having to enter a bank branch

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Featured Guests



Rachel Schneider

Rachel Schneider is senior vice president at the Center for Financial Services Innovation, an organization dedicated to improving the financial health of Americans. Rachel is a sought-after expert who speaks and publishes broadly about issues in consumer finance, offering frank, insightful assessments of the financial challenges facing the majority of Americans. Her research has been featured in the nation's top publications, such as the New York Times, Wall Street Journal, Huffington Post, and many others, and she speaks frequently at a broad spectrum of events, from Money2020 to Federal Reserve Board, FDIC and CFPB conferences to CFED's Assets Learning Conference. Though she began he

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Guest Image

Danny Shader

Danny Shader is the founder and CEO of PayNearMe, the cash payment network. PayNearMe enables consumers who do not have a credit or debit card or who simply prefer cash to conduct remote business transactions safely and easily. Prior to PayNearMe, Danny served as CEO of Jasper Wireless, Inc. Before Jasper, Danny served as the President and CEO of Good Technology, Inc., the leader in standards-based enterprise wireless messaging and data access, which Motorola acquired in 2007. Before Good, Danny served as a vice president and general manager at Amazon.com, which he joined when Amazon acquired Accept.com, the first consumer-to-consumer payment services company, which Danny co-founded and led

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