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August 15th 2013: Your Klout Score Matters For
Maximum Sales Success**

Your Klout Score is gaining in importance. It measures your influence through social media networks. The score calculates how influential you truly are, in correlation to your clicks, comments, interactions, tweets, posts and retweets. Tune in to today's show as my guest Terry Brock expands on the significance of Klout, how it relates to your success, and how to raise your score.



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Featured Guest

Guest Image

Terry Brock

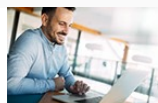
Terry is active as a professional speaker and marketing coach. He has taught people from organizations such as Aurora Caskets, Wells Fargo, Marriott Corporation, Chevron, Shell, Stihl, Avon Products, Michelin Tires, Caterpillar, National Education Association, and many others.

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