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The Money Answers Show
Monday at 12 Noon Pacific
August 26th 2013: How To Promote Your Book and Business Online

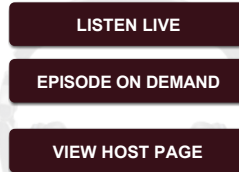
Our guest today is Stephanie Chandler, author of *The Nonfiction Book Marketing Plan* and *Own Your Niche*. Many more people than ever before are turning to self-publishing. But just because you write a book does not mean that it will sell or people will know about it. In this interview, author and content marketing expert Stephanie Chandler will discuss the trends in traditional and self-publishing, plus internet marketing and social media strategies to help you build an audience online. She will also discuss how to promote your business online so you can drive more traffic to your website through

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Featured Guest



Stephanie Chandler

Stephanie Chandler is the author of several books including *Own Your Niche: Hypo-Free Internet Marketing Tactics to Establish Authority in Your Field and Promote Your Service-Based Business* and *The Nonfiction Book Marketing Plan: Online and Offline Promotion Strategies to Build Your Audience and Sell More Books*. Stephanie is also CEO of <http://AuthorityPublishing.com>, specializing in custom book publishing and social media marketing services, and <http://NonfictionAuthorsAssociation.com>, a marketing community for authors. A frequent speaker at business events and on the radio, she has been featu

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