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August 27th 2013: Communication and Customer Service: How to Get Raving Fans

Businesses who provide great customer service have staying power. This week's Communication Nation guest, Andrew John, is in the business of providing exceptional customer service. As one of the owners of John's Refrigeration, a service-based company that has been in operation since 1970, Andrew knows that gaining what he calls "Raving Fans" is a key to business longevity and success. In today's episode we discuss the ins and outs of customer service from the service-industry perspective. And if you're in business, you're a service-provider! Learn how to redefine your customer service perspect

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Featured Guest



Andrew John

Andrew John of Johns Refrigeration knows it takes outstanding customer service to build a successful business.

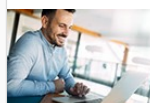
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