



**The Self Improvement Show**  
**Thursday at 12 Noon Pacific**  
**September 05th 2013:Balance:The Business-Life Connection**

James Cusumano, an accomplished writer with successful careers as an entertainer, scientist, corporate executive, film producer, and entrepreneur, has learned that in order to create long-lasting fulfillment and happiness, it is necessary to pay balanced attention to both the personal and career aspects of life. In his latest book *Balance: The Business-Life Connection* Cusumano offers a step-by-step method for identifying and recapturing one's essence. "The passion created in this one step often provides all the motivation, courage and energy you will need to find a new career that will lead t

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### Featured Guest



#### James Cusumano

James Cusumano is an accomplished leader with successful careers as entertainer, scientist, corporate executive, and entrepreneur. He started his entertainment career as the lead singer for The Royal Teens of '50s & '60s fame. After a Ph.D. in physical chemistry, business studies at Harvard and Stanford and a Fellowship at Cambridge University, he served as a Director of R&D for Exxon. After cofounding Catalytica, Inc. with business units in clean energy and pharmaceuticals, he moved to Prague where he and his wife, Inez renovated Chateau Mcely to an award-winning luxury castle, spa hotel and forest retreat. With his partners, Jim created Leadership for Life, a program that brings internation

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