



Breaking Banks Fintech
Thursday at 12 Noon Pacific
September 05th 2013: Finovating into the future...

Banks have long cultivated the image of stability with marble counters and mahogany desks, indicating a sense of permanence. But in order to do something new, you have to stop doing the old! The new frontiers of banking are in a relatively new area called Fintech. In this world, startups from outside the traditional banking system are creating new ways of meeting people's financial service needs, introducing new concepts in lending, payments, and investment that leave the traditional in the dust. Since 2007, Finovate, a conference that rewards startups and innovation, has become a nexus of

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Featured Guests

Guest Image

Casper Wong

Casper is a co-founder and the COO of CommunityLend where he manages business operations including sales, marketing, business development, lending and strategy. CommunityLend's growth is being driven by Financeit.ca which provides businesses the ability to offer POS consumer financing. Since launching in January of 2011, Casper has been responsible for signing up over 2,400 merchant Partners that have processed over \$370MM in loans. Prior to this, Casper was with easyhome, Canada's largest publicly traded merchandise leasing company with over 240 locations and over \$180MM in annual revenue where he was responsible for business development and creating an online strategy for growing their I

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Guest Image

Michael Garrity

Michael has spent most of the last 10 years devoted to driving growth in businesses dedicated to innovation in financial services. Prior to co-founding CommunityLend, Michael was the Vice President of Sales and Marketing at epost (www.epost.ca), a world leader in the electronic bill presentment and payment industry. Michael was responsible for leading the team that built the epost customer network which grew to include every major Canadian financial institution, over 100 of Canada's largest companies and over 3 million online users. Previous to this role, Michael was on the founding team of an Ottawa-based Internet start-up creating online enterprise soluti

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Guest Image

Jason Gordo

Jason Gordo is the Chief Executive Officer of FlexScore and Valley Wealth, Inc. In addition, he is co-author of the book FlexScore: Financial Advice for the Rest of Us. Jason is a Chartered Retirement Plan Specialist® and Accredited Investment Fiduciary®. Jason holds a Bachelor's Degree in Business Management from the University of Phoenix and continued his education by earning credentials from the College for Financial Planning and the Center for Fiduciary Studies. He is proud to be very active in his community. Currently, he is a member of the Modesto Rotary Club, a board member of the Education Foundation of Stanislaus County and on the Board of Trustees for the Gallo Center for the Ar

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Guest Image

Eric Mattson

Eric Mattson is a Seattle-based entrepreneur who spends his free time studying social media, traveling the world in an effort to perfect his Spanish & Chinese, running long distances, napping frequently and drinking great coffee. Prior to his current gig, he was a freelance marketing & strategy consultant. Before that, he managed direct marketing, marketing research, and marketing analytics for SanMar, a fast-growing and award-winning clothing wholesaler located near Issaquah, WA. And before SanMar, he as an analyst at Lake Partners, a boutique strategy consulting firm in downtown Seattle. He is a proud graduate of the Honors Program at the University of Washington. While there, I earned d

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