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**September 12th 2013: Sales, Business and Life Lessons From "The Matrix"**

"Will you take the red pill or the blue pill?" One of my all time favorite movies is The Matrix. It is still one of the most cutting edge movies of our time. There is far more than entertainment value in the movie, than meets the natural eye. There are a multitude of principles in the movie that if applied consistently, can and will change your personal and professional life. "Take the red pill" and tune into today's show and allow us to "free your mind" to a new level of success!



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