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September 19th 2013: The "Real Skinny" on Electronic Cigarettes

If you smoke tobacco, how many times have you tried to quit? How many times have you failed? You know all the facts but reach for a cigarette even though you know that smoking tobacco harms nearly every organ of the body, causes many diseases and reduces the health of smokers and those who breathe their second hand smoke. You know it's costing you more money than you can afford. You know... all of it. You've tried hypnosis, chewed gum, worn patches and you still reach for the pack of cigarettes. But what if you could smoke and it didn't have the harmful effects on your body or the high cost

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Featured Guest



Mike Elias

Mike Elias, CEO of LeCig, will tell us about the amazing growth of LeCig from a little store in De Queen, Arkansas to a nationwide burgeoning business. There is finally an alternative to the expensive and chemical laden tobacco cigarette—electronic cigarettes. Instead of smoking, they "vape." And while all the elements of smoking are the same, the dangers and the cost are not. There are other advantages as well and Mike will tell us more about those. Elias states, "Our customers find that our e-cigarettes provide them a smokeless alternative to tobacco as well as help them reduce the cost of smoking over the long term. And they make you more kissable." The electronic cigarette industry is ex

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