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Family Caregivers Unite! Archives Available

September 24th 2013: Trustworthy, Understandable and Useful Information for Family Caregivers and Patients

Audrey Friedman leads the patient and family education programs across all four hospitals of the University Health Network in Toronto, Canada. www.margaretmccartney.com. Dr. Margaret McCartney, is a family doctor in Glasgow, Scotland who writes for the British Medical Journal and for general media. They talk about their careers, work and experience with family caregiving. They explain the information challenges experienced by family caregivers and patients. They discuss ways to overcome the information challenges, which include information that is inaccurate, inconsistent and confusing. They

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Featured Guests



Dr. Margaret McCartney

Dr. Margaret McCartney is a family doctor in Glasgow, Scotland who writes for the British Medical Journal and for general media. She broadcasts for the BBC's Radio 4 'Inside Health' programme.

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Audrey Jusko Friedman

Audrey Jusko Friedman, a Radiation Therapist, Social Worker and Educator, was recruited by the Princess Margaret Cancer Centre in 1999 to establish patient and family education (PFE) as an organizational priority. She established a person-centred approach to program development to ensure the informational and learning needs of patients and families were met and that staff was trained to communicate and teach in effective partnerships with them. She currently leads the PFE programs across all four hospitals of the University Health Network. In 2004 she was appointed provincial head of Patient Education for Cancer Care Ontario with the goal of improving the quality of PFE across Ontario. She

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