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### A Sharpe Outlook: Best Practices For Success

#### Archives Available

October 03rd 2013: Digital Literacy, Tweet?

Digital literacy is the art of knowing which tools to use and how to use them. Social media technologies take on many different forms including magazines, Internet forums, weblogs, social blogs, micro blogging, wikis, social networks, podcasts, photographs or pictures, video, rating and social bookmarking. Technologies include: blogs, picture-sharing, vlogs, wall-postings, music-sharing, crowdsourcing and voice over IP, to name a few. Six different types of social media: collaborative projects (Wikipedia), blogs and microblogs (Twitter), content communities (YouTube and DailyMotion), social ne

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### Featured Guest



#### Scott Meyer

Scott Meyer is the bro-founder of 9 Clouds. He and his brother John started the business to teach the power and potential of online technology through humor, practical examples and brotherly banter. Mr. Meyer translates digital media buzz into action steps to inspire and educate the audience in social media, digital marketing and education that improves the digital literacy of businesses. Meyer writes and hosts the Digital Homesteading blog and podcast focusing on growing rural business and community [9clouds.com/blog](http://9clouds.com/blog). At the 2013 conference, Meyer shared how digital homesteading provides new opportunities for rural businesses and entrepreneurs and how digital media changes the possibilities

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