



Breaking Banks Fintech
Thursday at 12 Noon Pacific
September 26th 2013: And The Next Big Thing Is????

Digital innovation happens at such lightening speed that in order to stay current you have to try to imagine the future today. In the past sixteen years, the internet has become a new space with its own culture, rules, taboos, and possibilities. This has challenged the traditional way of doing everything, and makes us wonder, WHAT IS THE NEXT BIG THING? Today on Breaking Banks, Brett King is speaking with Scott Bales, the global leader on Innovation, Trends, Design and Mobility, and Chris Abraham, a leading global expert in digital, including digital PR, social media marketing, and Int

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Featured Guests



Chris Abraham

Chris Abraham is a leading expert in digital, including online reputation management (ORM), Internet privacy, social media marketing and digital PR with a focus on blogger outreach, blogger engagement and Internet crisis response. A pioneer in online social networks and publishing, with a natural facility for anticipating the next big thing, Chris is an Internet analyst, Web strategy consultant and advisor to major brands. He specializes in Web 2.0 technologies, including content syndication, online collaboration, blogging, and consumer generated media. Chris Abraham was named a Top 50 Social Media Power Influencer by Forbes, #1 PR2.0 Influencer by Trackr and Top 10 social media influencers

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Scott Bales

Scott Bales is the global leader on Innovation, Trends, Design and Mobility. A thought leader who thrives on the intersection between cultural and behavioral changes with the technology innovations. He is Chief Mobile Officer for Moven, the world's first-ever card-less bank. Scott is a self-proclaimed extrovert who has meshed a fascination with people and what motivates them, with his enthusiasm for technology. An Australian, who currently runs the Asia Pacific office of boutique advisory firm, User Strategy in Singapore. He is "the most influential on the advancement of financial services and mobility." With over ten years of international experience in innovation, thought leadership, imple

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