



## Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by 

**Coffee Break with Game-Changers, presented by SAP**  
**Wednesday at 8 AM Pacific/11 AM Eastern**  
**October 16th 2013: Corporate Responsibility: Nice or Must Have? – Part 2**

Today's buzz: Corporate responsibility (CR). How's yours? William Newman, Newport Consulting: "Disney's decision to pull out of Bangladesh based on the government's slow response to the building collapse illustrates CR isn't just for branding anymore. Lives are at stake." John Edelman, Edelman PR: "Sustainability has moved from license-to-operate to license-to-lead...companies public or private, big or small, should start activating around these issues." Mark Delisi, CSC: "Character cannot be developed in ease and quiet. Only through experience of trial and suffering can the soul be stren

[Read more](#)



### Tune in

Wednesday at 8 AM Pacific/11 AM Eastern Time on VoiceAmerica Business Channel

[LISTEN LIVE](#)

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

Questions? Comments?

Call In Live!

Toll Free: 1-866-472-5790

Intl: 001-480-398-3352

### Featured Guests



#### William "Bill" Newman

William ("Bill") Newman serves as Chief NA Strategic Industry Advisor at SAP, providing industry perspective, strategic business advice, and thought leadership to support SAP NA automotive and discrete industry customers and their co-innovation programs. Bill is also an author, professional speaker, writer and consultant with +30 years of experience in strategy and IT planning across multiple industry sectors. A Certified Management Consultant since 1995, he has led consulting practices at Booz & Company, KPMG BearingPoint, and Grant Thornton, and led his own consulting firm, Newport Consulting Group, prior to SAP. The author of two books on enterprise performance, Bill's writings have been

[Read more](#)



#### John Edelman

John Edelman was appointed in 2010 as Managing Director, Global Engagement and Corporate Responsibility at Edelman, the world's largest PR firm. He leads the firm's global citizenship initiatives including corporate social responsibility, volunteerism, corporate philanthropy, community engagement, supplier and partnership engagement, environmental sustainability, and corporate reporting. He also co-leads the Global Diversity Advisory Group with Claudia Patton, Chief Talent Officer. Previously, John served as Managing Director, Global Human Resources since 1995, and as Vice President and General Manager in the Edelman office in Dallas. The Edelman firm has 67 offices and more than 4,800 emplo

[Read more](#)



#### Mark Delisi

Mark Delisi, Director of Corporate Responsibility (CR) at CSC, is responsible for global CR reporting, strategy and integration of sustainability in CSC's business and that of their clients. In his 16 years with CSC, he has held a variety of positions, including leading the Leadership Academy and working to increase strategic sales and support account development in the company's internal sales training unit. Mark holds a Bachelors degree in Mechanical Engineering and a Master of Arts in Theological Studies.

[Read more](#)



#### Richard Crespin

Richard Crespin is CEO of Crespin Enterprises, a boutique consulting firm advising businesses and non-profits on how to work together to solve big problems. Every non-profit is a business and every business has a social mission. "They just don't always know it or act like it," so Richard helps firms find the unique social mission where they can make significant impact, and with non-profits to build programs that attract companies as partners and donors. On behalf of clients, he makes strategic introductions, translates the needs of businesses to NGOs and vice-versa, and structures outcome-oriented partnerships that amplify impact and get results faster at lower cost. Richard is a Senior Fell

[Read more](#)



#### Nicolette "Nico" van Exel

Nicolette "Nico" van Exel, Director, Corporate Social Responsibility, SAP AG, drives private sector engagement in social innovation. She currently heads global social investments and NGO partnerships in SAP's corporate social responsibility group, with a primary focus on entrepreneurship in emerging and developing economies. Prior to SAP, Nicolette worked at Business for Social Responsibility (BSR), a global leader in corporate responsibility, managing consulting teams in the consumer products, ICT and Financial Services industries. Before BSR, she headed the corporate social responsibility solutions team at Intertek in the UK. Prior to BSR, Nicolette worked as a sales leader at the analyst

[Read more](#)

### Share This Episode



### Connect with VoiceAmerica

Download our mobile apps

