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CAPITAL THINKING *with* Squire Patton Boggs

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October 24th 2013: GSE Reform – Trademark Protection in Social Media – Clean Energy Initiatives On this week's Capital Thinking, Bret Boyles returns

On this week's Capital Thinking, Bret Boyles returns as guest host and chats first with Vince Frillici and Brad Cheney of the Mortgage Bankers Association about the Government Sponsored Enterprise (GSE) Reform, as well as the prospects of legislation being passed by Congress this session. In the next half hour, Deborah Lodge will discuss protecting trademarks in social media. She will explain the differences between social and traditional media, and how these differences have an impact on trademark protection and enforcement. Finally, Josh Greene joins Bret to review developments in clean

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Featured Guests



Deborah Lodge

Deborah Lodge specializes in intellectual property, privacy and Internet law. Among her diverse clients are financial institutions, communications and media companies, retailers, and technology pioneers. With her broad legal experience and practical business perspective, Ms. Lodge helps clients achieve their strategic goals while complying with the legal regulations that govern privacy, e-commerce, and advertising. - See more at : <http://www.pattonboggs.com/professional/deborah-lodge#sthash.fzeakwgc.dpuf>

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Josh Greene

Josh is a Partner at Squire Patton Boggs in Washington DC. He is also the Chair of the firm's Energy and Environmental Policy Practice. See more on Josh, visit <http://www.pattonboggs.com/professional/joshua-greene>

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