



### Inner Revolutionary Radio

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**November 19th 2013: Guardian Angel or Dirty Devil: Is Jim Salters Helping Clean Up an Industry that Impacts Every Day of Your Life?**

Few of us think about the financial stress of the small businesses that serve us, but their survival has impact. When the local store, the producer of specialty parts, a favorite restaurant, family doctor or trusted mechanic go under, that changes our lives. Small businesses sometimes need cash to start up, expand or just hang on, and sometimes they need it NOW, so a lending industry has grown up that takes full advantage of that need, charging high interest rates with tough terms. A loan can mean life or death to a desperate owner, but repaying that loan can kill the patient or mean higher pr

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### Featured Guest



#### Jim Salters

Jim is anything but your typical CEO. Through mission-driven leadership and innovative strategies, he has repeatedly generated 10x growth and profitability leading early stage companies. After mortgaging everything his family owned to pursue his vision for The Business Backer, the company has become an industry leader in connecting small businesses with the capital and expertise they need to survive and thrive. Jim's passion and belief in this mission has only caused the company to grow, and it has now eclipsed \$130 million in funding to over 4,000 small businesses across the country. His leadership has been recognized both locally and nationally, with awards such as The Business Courier's

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