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November 14th 2013: Money Makes the World Go Round, but Digital Payments Make it Spin Faster

If money makes the world go round, non-cash payments (cards, m-commerce, e-commerce, etc.) are the driving force of global commerce. So all of us (B2B or C2B) operating in world markets need to know the latest developments in the payment space. Deborah Baxley (Cappgemini) and Teresa Connor (Royal Bank of Scotland) share insights from their "2013 World Payments Report." Joined by NYPAY President, David True they'll point out new regulatory and industry initiatives that have emerged across the world. How could their focus on increasing consumer convenience, improving payments security and transpa

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Featured Guests



Deborah Baxley

Deborah Baxley is a Principal with Cappgemini Financial Services Consulting. She is a recognized expert in the payments industry and 30-year IBM veteran with 20 years consulting experience in 14 countries. She possesses in-depth experience in mobile payments and credit cards. She is an officer on the Smart Card Alliance Payments Council, co-founder/officer of NYPAY networking group, and Certified Smart Card Industry Professional. She is a frequent keynote speaker and prolific author on topics of mobile and advanced payments innovation.

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David True

David True is the Managing Director. Broadly Curious Advisors and President of NYPAY. In addition to leading a payment networking group and his own consulting firm, David is an EVP at MCAworks, a marketing consultancy. Most of his current work involves projects in prepaid, loyalty, and mobile areas. He has over 20 years of experience in payments comprising marketing, new product, sales, operations and finance. He has worked with both large and small firms, domestically and internationally. He has a passion for new technologies and their commercial application as well as connecting dots to unlock value in an organization. In addition to consulting, David has worked at MasterCard Worldwide, A

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