



The Self Improvement Show Thursday at 12 Noon Pacific November 21st 2013: The Permanent Solution for Addictions

We are all familiar with the problems of alcohol and substance abuse, and we are all familiar with the many approaches to treatment that simply do not work. On this show we are going to talk about a program that DOES work. The Saint Jude Home Program® and the residential Saint Jude Program® taught at St. Jude Retreats® have revolutionized the entire treatment industry and are the driving force behind the rejection of the 12-step movement in the substance abuse treatment industry. Mr. Mark Scheeren, co-founder and CEO of Baldwin Research, will talk about the challenge of alcohol and substance a

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Featured Guest



Mark Scheeren

Mark Scheeren is the Chairman and co-founder of Baldwin Research Institute, Inc., the alcohol and drug research company that is the creator of the non-disease, non 12-step model of alcohol and drug education. For over two decades Mr. Scheeren has researched hundreds of different methods, facilities, and cultures worldwide in an effort to discover the many keys to improving the quality of life. Out of this research, the most effective residential program in the world was created in 1992: the St. Jude Program. In addition, the Saint Jude Home Program® was created to address the needs of the thousands of people who needed help with substance abuse issues but who could not attend a residential p

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