



Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by 

Coffee Break with Game-Changers, presented by SAP
Wednesday at 8 AM Pacific/11 AM Eastern
November 20th 2013: Banking Fraud: Can Technology Outsmart the Bad Guys? – Part 2

Today's buzz: Banking fraud. They're smart, they're creative, and they're determined to make your money their money. They succeed using a recipe of new technology and old-fashioned chutzpah. Our challenge: harness the same technology to detect emerging fraud patterns and stop cyber-criminal organizations from digging deeper into our collective pockets. How are we doing so far? The experts speak. Prakash Santhana, Deloitte: "Do you have any idea who your customer is?" Nuno Sebastiao, Feedzai: "When banking systems cannot distinguish customers from criminals, the bad guys win. To outsmart

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Featured Guests



Prakash Santhana

Prakash Santhana, Director, Deloitte Financial Advisory Services LLP, leads the fraud management practice for payments, banking, and securities. He has worked in the fraud/risk management groups of large credit card issuers and payment startups for over 20 years. Prakash has extensive experience in the types of fraud committed and the analytics required to detect fraud at the point of sale, including credit and debit card fraud, ACH fraud, check fraud, online fraud, and online application fraud. Previously, he managed global fraud reporting and analytics for one of the largest global credit card networks and was responsible for issuer fraud mitigation, acquirer compliance, and account compr

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Nuno Sebastiao

Nuno Sebastiao, CEO at Feedzai, formerly led large systems development for the European Space Agency. Nuno was a co-founder at Evolve Space Solutions. Presently, he and his top team of data scientists at Feedzai deliver fraud prevention technology at Big Data scale in order to "Make Commerce Safe".

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Carl Snyder

Carl Snyder is a Senior Industry Principal in the Financial Services division for SAP in North America. His focus is on retail banking solutions – including core banking and the customer experience. His role is to provide retail banking subject matter expertise to the sales team, marketing department and the product organization. Carl came to SAP in 2009 with more than 22 years in the banking industry. Most recently, he was the President of the Zions Internet Bank at Zions Bank. Previously, he was the EVP and Director of Retail Bank Operations for Zions Bancorporation. Tom's banking career has been focused in the retail banking space, with experience in driving branch and bank profitability

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