

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) [SIGN-UP NOW!](#) Click to become a Member for Free!



### People to People: Working Together for Your Safety

#### Archives Available

**November 26th 2013: Black Friday Sales: Verify First, Buy Later?**

There are over 140 million products manufactured worldwide- and many of them will be on sale for this approaching holiday season. This is the season to share- and buy: more new products enter our households, from toys to couches to electronics than any other time of the year. It is nearly impossible to know the ingredients in these products or whether they contain counterfeit parts. Join us on learning how to avoid the probability of the paying tenfold for deeply discounted items! This show includes a special interview with successful industry entrepreneur Don Baker, founder of a professiona

[Read more](#)

[SHARE](#) [DOWNLOAD PDF](#) [GET CODE](#)

#### Tune in

Archives Available on VoiceAmerica Variety Channel

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

#### Featured Guest



#### Don Baker

Don Baker founded Component Trends in 2003 with the vision that "we could do better." Since then, the company has grown to become CTrends, a Trustworthy Supplier in a vast, dynamic and competitive industry. CTrends is known for assembling teams and resources to maximize market opportunities at several high-tech businesses, each to recognized success. Don is a Board Member of SAE G19D and a thirty year veteran of the electronics industry with an innate understanding of the manufacturing cycle and factors that contribute to a successful project. Don is currently a symposium presenter covering counterfeit mitigation, optimization, as well as quality assurance standards and processes.

[Read more](#)

#### Share This Episode

[Share On Facebook](#) [Share On Twitter](#) [Share On LinkedIn](#)

#### Connect with VoiceAmerica

Download our mobile apps

[Available on the App Store](#) [Get it on Google play](#) [Download for Kindle](#) [g+](#) [f](#) [t](#) [in](#) [RSS](#)

**PressPass**  
ALL ACCESS. ALL THE TIME.

Come See what the VoiceAmerica hosts are writing on PRESSPASS