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### The Business Edge Archives Available

January 29th 2014: I Wish I Knew Then What I Know Now

Over his career Tom Borger, management consultant and business leader, has helped numerous start-ups and small to mid-cap companies find their footing. Find out the 10 lessons from failure and why success takes time; issues when starting and then growing your company; what it takes to succeed as an entrepreneur; how to source and secure funding as well as how to work with venture capitalists; what kind of leadership is required to accelerate results; why self-awareness is the most difficult skill of all; and the best thing I ever learned is a simple lesson.

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### Featured Guest



#### Tom Borger

Over his career Tom Borger has helped numerous start-ups and small to mid-cap companies find their footing. Some of his specialties include sourcing and securing funding, business process stabilization and selection of employees at all levels who are "culture fits." Tom's mind set is that of visioning for the long haul...and executing to ensure the vision is realized. He never shies away from conflict and at the same time understands collaboration far better than most Entrepreneurial Executives. Tom's story includes many relocations, many successes, some notable less-than-successful ventures and family responsibilities that would test any human's ethics and commitments. On the formal side, Tom

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