



The Business Edge

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January 22nd 2014: The Peace Through Business Program

Small business has been the backbone of economic stability and the Institute for Economic Empowerment of Women (IEEW) believes that women are the key to the development and stability of business in emerging economies. Under the umbrella of IEWW, Peace Through Business empowers women economically, socially and politically. Currently, US business women entrepreneurs work mentoring and training women business entrepreneurs in Rwanda and Afghanistan to sharpen their business skills and take their company to a new level of success. Each student is paired with a U.S. woman business entrepreneur in

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Guest Image

Dr. Terry Neese

Dr. Terry Neese, Founder/CEO of IEEW started her successful staffing company in 1975. In 2005, her daughter took the reins and Dr. Neese began her career in the nonprofit world working with women in small business. In 2006, she was approached by the U.S. Dept. of State about working with women business entrepreneurs in Afghanistan & Rwanda. Dr. Neese is active in politics, serves on a number of boards, and has received numerous awards for her work with women in business.

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Charlene Lake

Charlene Lake is Chief Sustainability Officer & Sr., V. P. Public Affairs for A T & T. She leads A T & T's philanthropic & volunteerism endeavors, 3rd-party advocacy program & public affairs functional support as well as coordinating signature initiatives that connect social needs with business objectives. Ms. Lake has been with A T & T since 1986 and has served in a variety of management roles. Ms. Lake serves on a number of boards and has received numerous awards for her work in journalism, advertising and civic endeavors.

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