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January 30th 2014: Are You Ready for Adventure?

Joel Landis has successfully faced challenges as a motocross racer, stunt driver, triathlete, Navy pilot, leader of high-risk water rescues, and survival training officer in the U.S. Navy and is known as a modern day Renaissance man. His adventures led him to found The Performance Group, an "adventure-based, experiential breakthrough company," that helps individuals overcome the fear that comes when they "go to the edge." He will share stories from some of those adventures and how it led inspired him to help others successfully overcome the challenges they face on a daily basis. He will address

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Featured Guest



Joel Landi

Joel Landi has been called a modern-day renaissance man., and can now be seen as the face of major ad campaigns for Botox and Viagra. Joel's adult life has been about pushing himself past his own limits and taking calculated risks. He has learned that through taking risks, one can reap valuable rewards in life. Joel has taken this experience and formed The Performance Group, where he serves his clients as a performance coach. Whereas other performance coaches work in predominantly one-on-one sessions, Joel infuses his coaching with an element of adventure through exhilarating excursions—on a racetrack at 200 mph, riding over the Rockies, or jumping out of an airplane. Joel finds out exactly

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