



Today's Inspiring Women

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January 30th 2014: Getting Customers and Say Good Bye to Your Inner Critic

In order to be in business you must have customers to buy your products and services. Jeri Quinn is an expert on driving customers to your business and keeping them there. She has been a successful entrepreneur for over 30 years. So she knows what it takes to be successful and how to drive customer loyalty. Jeri will share some of those insights with our listening audience. Our second guest Marcie Stern will help you eliminate the Inner Critic. That small voice that tells us that we are not good enough. Marcie will address how to recognize you inner critic voice and how to deal with your inner

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Featured Guests



Marcie Stern

Marcie authored the book, So Long Inner Critic, Hello Inner Champion: 25 Tips to Master Your Mindset which has been endorsed by Mark Sanborn, bestselling author of The Fred Factor. Overcoming the inner critic and self-sabotaging messages has been a personal challenge for Marcie. Professionally, she experienced the Imposter Syndrome, a feeling that others would find out she did not know what she was talking about. This, despite the professional success she had experienced as an emerging leader at a prestigious academic medical center and as a leader in a local healthcare executive professional organization. It is through that personal experience, coupled with being a coach, speaker, tra

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Jeri Quinn

Jeri Quinn, President of Driving Improved Results, is a recognized professional development expert focused on small and mid-size businesses. Her most recent book, The Customer Loyalty Playbook: 12 Game Strategies to Drive Improved Results in Your Business, focuses on customer loyalty and the four areas leading to customer loyalty. Her background in education, psychology, along with the experiences of owning and managing small businesses, supervising employees, handling customers, and dealing with changing economies has positioned her well to aid her business clients in the areas of employee engagement, and strategic planning. She works with her clients, becoming part of their team, observing

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