



Biz Buzz



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



Biz Buzz with Game Changers, Presented by SAP

Archives Available

February 11th 2014: Real time Business: Breakthrough Results

Today's buzz: Real-Time. You want your business to operate in real-time. But have you taken a hard look at what real-time really means for your IT systems, business processes, bottom line? The experts speak. Dave Holloman, IBM: "Computers get better faster than anything else ever. A child's PlayStation today is more powerful than a military supercomputer from 1996." (Erik Brynjolfsson, MIT Center for Digital Business) Frank Niemann, PAC: "The technological foundation for real-time business operations has been available for some time, but many businesses have not taken advantage of this ye

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Featured Guests



Dave Holloman

Dave Holloman, IBM's North American Value Realization Leader in the SAP Transformation Center of Expertise. brings over 20 years of leadership experience at the intersection of strategy, operations, and technology. He works with IBM clients to maximize the value of their SAP investments. His experience includes leading large, global account teams, large scale transformation programs, and bringing new innovative technologies to market. Dave is also the author of China Catalyst: Powering Global Growth By Reaching The Fastest Growing Consumer Market In The World (John Wiley & Sons, June 2013). The book is a current, comprehensive view on China's consumer market, and provides insight into ho

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Frank Niemann

Frank Niemann, Principal Consultant, Software Markets, PAC (Pierre Audoin Consultants) Germany, has been working in the SITS industry for 15 years and joined the PAC team in January 2010. Frank leads PAC's SITSi® software research for Germany, Austria and Switzerland. Previously, he was Managing Editor at IT magazine Computerwoche with a specialization in business applications. His areas of expertise are application software; infrastructure software and tools: BI, CRM, ERP, SCM; service-oriented architecture (SOA); enterprise content management/DMS portals; and software solutions for the SMB sector. Previously, Frank served as Managing Editor at Computerwoche (IDG Business Media), specializi

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Penny Silvia

Penny Silvia, SAP HANA & Analytics Leader, Global CoC at IBM, is acknowledged a leader in the SAP Business Intelligence space. With her technical abilities and business acumen, she is able to help C-level through to developers and business users to understand the challenges of the others – and work together to build solutions all sides can agree upon and view as a success. Penny has held multiple leadership positions at organizations large and small, acquiring more than 15 years of SAP systems design and implementation experience. Beginning her SAP career on the client side—and dealing with a large, complex and intimidating implementation—allows Penny a perspective few can deliver: understan

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Dan Lahl

Dan Lahl, Vice President of Product Marketing at SAP, has been in high tech for over 30 years, with extensive experience in data management, data warehousing, and analytics. While at SAP Dan has led emerging technology initiatives, including Data Integration, Data Grid, Cloud Computing, and Mobile BI. Dan is currently focused on growing SAP's in-memory and extreme transaction data management business. He has degrees from the Haas School of Business at U.C. Berkeley and Trinity Evangelical Divinity School.

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